



Digital Goods Order Management





Customers expect seamless digital media experiences

Whether sitting down to watch a movie on their favorite streaming service, purchasing downloadable content (DLC) while in-game or waiting for the latest hot release to drop, customers want instant access.

As streaming media services, game studios and the like have grown in popularity, scale and complexity, the systems that enable online ordering of digital content have lagged the needs of the marketplace. Studios and companies, previously tasked only with the acquisition and production of media, are now finding themselves responsible for the delivery of media as well.

Functionality like preordering, instantaneous delivery of DLC and, most importantly, the ability to process thousands of orders a minute are now key to driving customer satisfaction and retention.

Digital Order Fulfillment Is Everything

That's where the power of an order management system (OMS) comes into play.

Take control of the movement of your digital goods — like movies, games and DLC — within the virtual ecosystem with Tecsys Omni™ OMS.

Omni™ OMS

The wiring for your digital ecosystem

Tecsys' cloud-native SaaS Omni™ OMS ensures content is delivered to users instantaneously while efficiently managing transactions so you can focus on what you do best: create compelling content.

Key Features:

Pre-orders

Error-free processes

Customer notifications

Invoice creation

Payment tracking

Instantaneous digital fulfillment

The world of digital media is constantly evolving. Delight your audiences with a proven order management solution geared for large digital order volumes and high-performance requirements.

4K+

orders/minute

5K+

digital SKUs

+25M

orders/year

Time to **Value**

Omni™ OMS is designed to seamlessly integrate with your existing technology stack. Our expertise in digital goods order management will have you up and running quickly, with minimal impact to your operation.

Digital **Resilience**

As a cloud-native SaaS digital goods order management system, Omni™ OMS receives updates multiple times a year that are designed to meet the evolving performance and security needs of digital content providers.

Sell **Merchandise**

Manage the fulfillment of both digital and physical goods with one platform. Omni™ OMS processes online orders for physical merchandise and routes them to be fulfilled from your warehouse.

About **Tecsys**

Since our founding in 1983, so much has changed in supply chain technology. But one thing has remained consistent across industries, geographies and decades – by transforming their supply chains, good organizations can become great.

Our solutions and services create clarity from operational complexity with end-to-end supply chain visibility. Our customers reduce operating costs, improve customer service and uncover optimization opportunities.

We believe that visionary organizations should have the opportunity to thrive. And they should not have to sacrifice their core values and principles as they grow. Our approach to supply chain transformation enables growing organizations to realize their aspirations.

Speak to a digital order fulfillment expert



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