



CUSTOMER STORY

Eventyrssport Improves Warehouse Efficiency by **30% to 40%** with Tecsys WMS and AutoStore



30-40%

*more efficient
warehouse operations
with Tecsys WMS and
AutoStore working together*

98%

*of the product assortment
handled through AutoStore*

30,000

*bins in the new AutoStore
installation in Hasselager*

Moving without disruption to the business

When Eventyrssport moved into its new warehouse in Hasselager, Denmark, in 2024, it had one clear priority: making sure customers didn't notice. A three-week test run beforehand, built on the Tecsys WMS the outdoor retailer had already relied on since 2016, made that possible. One of Denmark's largest outdoor retail chains moved its operation into a new, highly automated facility without customers noticing and without significant disruption to the business.

"We've seen Tecsys grow and gain more resources for the right things. When we're facing challenges and new development needs, the scalability in Tecsys' WMS has increased significantly. That means we can scale to what we want."

Morten Gammelgaard

Logistics and Customer Manager, Eventyrssport

CUSTOMER

Eventyrsport

INDUSTRY

Outdoor apparel, equipment and gear retail

LOCATION

New automated warehouse in Hasselager, Denmark; retail stores across the country

SCOPE

15+ retail stores nationwide and more than 10,000 products in its assortment

TECSYS SOLUTIONS

Tecsys WMS, integrated with an AutoStore automated storage and retrieval system

PARTNERSHIP

Since 2016

Outgrowing the old warehouse

Eventyrsport has experienced strong growth over the past 15 years, driven by high demand for outdoor gear and strong business execution. That growth made the warehouse a critical factor in the company's competitiveness.

By the years leading up to 2016, capacity and efficiency were increasingly strained in Eventyrsport's old warehouse. Morten Gammelgaard, Eventyrsport's logistics and customer manager, says the company needed more products on the shelves and had to turn them over faster to stay competitive on both inbound and outbound logistics. That analysis led Eventyrsport to move from paper-based pick lists to a Tecsys WMS in 2016, laying the foundation for the efficiency the company continues to build on today.

Digitalization brought clear gains in speed and accuracy, but rising volumes eventually pushed the warehouse to its capacity limit.

New warehouse, same WMS

In 2024, Eventyrsport opened a new warehouse in Hasselager. At its core is an AutoStore installation with 30,000 bins that handles up to 98% of the product assortment, backed by a pallet storage area for bulk and oversized items.

The bigger decision was keeping its existing Tecsys WMS as the platform coordinating both areas. Gammelgaard says scaling into automation was relatively straightforward with a WMS the company already had in place.

Eventyrsport upgraded and configured its existing WMS to handle both the AutoStore system and the pallet warehouse, so every warehouse process stays on a single platform.

A frictionless transition

The move to the new warehouse was the real test of that decision. Eventyrsport wanted the transition to be smooth for its customers.

“We had a strong desire for the move to be smooth for our customers. We worked out ahead of time what it would take to get our WMS and the new AutoStore working together, and we had a solid three-week test run before we moved in. So customers didn’t actually notice that we’d moved.”

Morten Gammelgaard

Logistics and Customer Manager, Eventyrsport

Close collaboration between Eventyrsport and Tecsys, paired with thorough planning, meant the implementation ran without significant disruption to operations.

Results

- **Meaningfully more efficient**

Eventyrsport is now between 30% and 40% more efficient with Tecsys and AutoStore working together.

- **Fewer manual processes**

Items in AutoStore are picked automatically, while the WMS makes sure orders combining AutoStore and pallet-warehouse items still ship as a single order.

- **Smarter inventory placement**

Oversized items that physically can't fit in AutoStore go to the pallet area, and Eventyrsport can also choose to pick certain high-demand overstock items directly from the pallet warehouse instead of cycling them through AutoStore. AutoStore replenishment runs automatically, and very little additional development has been needed, because the WMS was already scaled for the shift.

- **A partnership that drives development**

As Eventyrsport's needs have evolved, the Tecsys WMS has scaled right along with them.

What's next

Eventyrsport and Tecsys have worked together since 2016, and that relationship now shapes how Eventyrsport plans its warehouse operations. Ongoing dialogue and a shared focus on optimization mean the WMS continues to adapt as new needs come up.

Gammelgaard stresses that Eventyrsport has built an extremely strong partnership with Tecsys over that time. By keeping and reconfiguring its existing Tecsys WMS instead of replacing it, Eventyrsport brought AutoStore and pallet-warehouse workflows onto a single platform, gained 30% to 40% more efficiency, and moved into a new warehouse without customers noticing.

About Tecsys

Tecsys is trusted by mission-critical organizations in healthcare and distribution to power resilient, efficient and secure supply chains. A global provider of cloud-based, AI-driven software with deep domain expertise, Tecsys delivers real-time operational visibility and execution across critical workflows when performance and reliability matter most. Tecsys is publicly traded on the Toronto Stock Exchange (TSX: TCS).



www.tecsys.com

info@tecsys.com

Phone: 514-866-0001

Toll Free: 1-800-922-8649

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