

Traditional WMS vs. Omnichannel WMS

10 Key Differentiators

Traditional WMS

Platform developed more than 10 years ago and designed for wholesale distribution.

Performance

Omnichannel WMS

Platform developed within the last five years and designed for e-commerce fulfillment.

Traditional WMS

Designed to manage a low volume of large orders.

Volume

Omnichannel WMS

Designed to manage a high volume of small orders.

Traditional WMS

Optimized for case and pallet picking workflow only.

Picking Workflows

Omnichannel WMS

Optimized for picking pallets, cases and high-volume low unit of measure (LUM) workflow.

Traditional WMS

Order routing or integration into the e-commerce platform requires manual building of interfaces.

Order Orchestration

Omnichannel WMS

Distributed order management (DOM) and the e-commerce platform (ECP) connections are built in.

Traditional WMS

Train new users over the course of several days. The user cannot customize the processes.

Training



Omnichannel WMS

Train new users in 10 minutes. The user can configure processes to fit the way he/she works.

Traditional WMS

Implement the system in three to six months.

Implementation



Omnichannel WMS

Implement the system in 28 days and achieve value on day 29.

Traditional WMS

High cost to operate.

Expense



Omnichannel WMS

Low cost to operate.

Traditional WMS

Advanced functionality.

Functionality



Omnichannel WMS

Core warehouse functionality.

Traditional WMS

Automation is a custom project that requires modification.

Automation



Omnichannel WMS

Automation-ready with connectors and APIs pre-built.

Traditional WMS

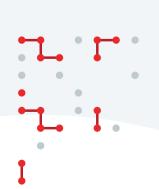
Designed as a complete solution and lacks flexibility to integrate into an existing infrastructure.

10. **Flexibility**



Omnichannel WMS

Designed to be implemented as an "add-on" WMS to existing ecosystem.



Is your warehouse management system holding you back from achieving order fulfillment excellence?

Are you in a situation where your warehouse operations are just not cutting it when it comes to e-commerce fulfillment? Legacy retail fulfillment systems were not designed for the double-digit percentage of total sales that e-commerce orders now present.

It's time to start looking for a warehouse management system (WMS) that can deliver on your promises while keeping fulfillment costs in check.

Speak to a WMS and retail expert at Tecsys

